



## Special Alert of the Society for the Advancement of Consulting® - April 2020

### #1) Membership Promo Discount Code

We know it's April Fool's Day, and guess what, the joke is on us!\* We forgot to include the discount code for the membership special. Here's what you need to do:

Refer a friend or colleague and give them the discount code **THRIVE-NOW** to waive the application fee and get the discounted price for membership. We will also donate to a food bank for each new member and early renewing member between now and May 15th, 2020. [More info and to register.](#)

\* Some of you will be getting this on April 2nd. See, we did fool you!

### #2) How to Sign Up for Alan's Webinar: Thriving Through Ambiguity

There is no charge for SAC members to attend our [Thriving Through Ambiguity webinar series](#); however, you must register to attend Alan's webinar. It is \$295 for non-SAC members. Register [here](#). **Note: You must be signed on to the SAC website in order to register.** If you need to reset your password, you can reset at any time with your email address. [Contact us](#) if you have any issues.

### #3) Participate with our Thriving Through Ambiguity webinar series

As you navigate uncharted waters, SAC is here to provide support, guidance, and expert advice. We've created this [new webinar series](#) with topics specifically focused on how you can not just survive the current economic environment, but thrive, too. We are excited to kick off the series on April 2nd. There is no charge for SAC members to attend any of these webinars. Here's the schedule so far:

- April 2: **Build a Forever Transaction-What You Can Do Right Now**—Robbie Kellman Baxter
- April 6: **Maximizing Remote Work Effectiveness**—Courtney Casey
- April 10: **Leveraging Branding and Networking in Today's Online World**—Lisa Anderson and Linda Popky
- April 14: **Connecting with Customers During Times of Crisis**—David Priemer
- April 22: **Leadership Styles in Times of Uncertainty**—Janel Dyan
- April 29: **Making the Most of Your Money in Chaotic Times**—Henry Ford
- May 4: **Thriving Through Ambiguity**—Alan Weiss\*

\*You MUST pre-register for Alan's webinar [here](#).

We have additional topics being planned, too. [More information](#).

Lisa and Linda

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